

TOGETHER, WE ARE *Kindland*TM

Your investment is crucial to our efforts of spreading kindness throughout Northeast Ohio. Your donation will be used to support Kindland programs that will be made available to all demographics in our local schools and communities.

KINDLAND SPONSOR: \$100,000

- ▶ “Presented by” designation on the Just Be Kind App
- ▶ Logo and link positioned prominently on the home page of the Just Be Kind App as well as on popup notifications for returning users
- ▶ Logo included on Billboards on I-90, I-271, I-480, I-77, and I-71 for three (3) months
- ▶ Logo included on video PSA’s hosted by Cleveland broadcast legend, Leon Bibb, and sponsorship recognition on Kindland podcast (first guest will be Cleveland Mayor-elect, Justin Bibb)
- ▶ Logo included on Kindland pledge and all website, social media, print advertisements, and marketing materials
- ▶ Logo included as a part of the Kindland contest advertised weekly in the Plain Dealer and on cleveland.com throughout February 2022
- ▶ Included as a sponsor of Kickoff for Kindness, a kindness-focused, virtual pep-rally event presented by Values-in-Action that is offered to all K-12 schools throughout the country (and Northeast Ohio); October 2022
- ▶ Sponsorship of the Values Matter Dinner and Celebration of Goodness events; includes two tables of eight (8) for the dinner on June 9, 2022

COMMUNITY SPONSOR: \$50,000

- ▶ Logo and link included in the *sponsor section* on the Just Be Kind App
- ▶ Logo included on Billboards on I-90, I-271, I-480, I-77, and I-71 for three (3) months
- ▶ Logo included on video PSA’s hosted by Cleveland broadcast legend, Leon Bibb, and sponsorship recognition on Kindland podcast (first guest will be Cleveland Mayor-elect, Justin Bibb)
- ▶ Logo included on Kindland pledge and all website, social media, print advertisements, and marketing materials
- ▶ Logo included as a part of the Kindland contest advertised weekly in the Plain Dealer and on cleveland.com throughout February 2022
- ▶ Included as a sponsor of Kickoff for Kindness, a kindness-focused, virtual pep-rally event presented by Values-in-Action that is offered to all K-12 schools throughout the country (and Northeast Ohio); October 2022
- ▶ Sponsorship of the Values Matter Dinner and Celebration of Goodness events; includes two tables of eight (8) for the dinner on June 9, 2022

Turn Over for Additional Sponsorship Options

TOGETHER, WE ARE *Kindland*TM

SUPPORTING SPONSOR: \$25,000

- ▶ Logo included on Billboards on I-90, I-271, I-480, I-77, and I-71 for three (3) months
- ▶ Logo included on video PSA's hosted by Cleveland broadcast legend, Leon Bibb, and sponsorship recognition on Kindland podcast (first guest will be Cleveland Mayor-elect, Justin Bibb)
- ▶ Logo included on Kindland pledge and all website, social media, print advertisements, and marketing materials
- ▶ Logo included as a part of the Kindland contest advertised weekly in the Plain Dealer and on cleveland.com throughout February 2022
- ▶ Sponsorship of the Values Matter Dinner and Celebration of Goodness events; includes one table of eight (8) for the dinner on June 9, 2022
- ▶ Name listing on the Just Be Kind App

KINDNESS SPONSOR: \$10,000

- ▶ Logo included on Kindland pledge and all website, social media, print advertisements, and marketing materials

CITIZENSHIP SPONSOR \$5,000

- ▶ Name listed on the Kindland pledge and all website, social media, print advertisements, and marketing materials

FRIEND OF KINDLAND \$2,500

- ▶ Listing on Kindland pledge
- ▶ Mention on social media

KINDLAND PARTNER: FREE

- ▶ Become a Leader of Kindland and show your support by being listed as a part of the leadership committee
- ▶ Take the Kindland pledge at www.BeKindland.com
- ▶ Encourage your personal and business contacts to be active participants of Kindland by taking the pledge and reporting acts of kindness using the Just Be Kind App (www.JustBeKindApp.com)



Turn Over for Additional Sponsorship Options