

# VALUES MATTER™

## AWARDS DINNER

THURSDAY, JUNE 6, 2024

VIP RECEPTION: 5:30PM

REGISTRATION: 6:15PM

AWARDS DINNER: 7:00PM

LANDERHAVEN • 6111 LANDERHAVEN DR.

MAYFIELD HEIGHTS, OH 44124



### HONOREES:

**Malden Mills Corporate Kindness Award**  
**FRANK SULLIVAN AND THE SULLIVAN FAMILY**  
**RPM INTERNATIONAL INC.**

**Rescuer of Humanity Award**  
**GENERAL DAVID PETRAEUS**  
UNITED STATES ARMY (RETIRED)

**Gordon E. Heffern Award for Values, Ethics and Community**  
**GARETH VAUGHAN**  
**AND AMHIGLEY**

**Alan R. Schonberg Community Rescuer Award**  
**ADVANCE OHIO**

**Heffern Family Legacy Award**  
**THE DIGERONIMO FAMILY**

**Close-Caputo Educator of Humanity Award**  
**ED WEBER AND RON KISNER**  
WELLINGTON EXEMPTED VILLAGE SCHOOLS

### AD OPPORTUNITIES

#### EVENT PROGRAM BOOK AD RATES

Program book given out at the event and sent digitally

- Full Page: \$3,350
- Half Page: \$1,725

#### AD SPECIFICATIONS

Full Page: 8.5" x 11"

Half Page: 7.5" x 4.75" (Horizontal ad)

- Images must be submitted at 300 dpi
- All fonts must be provided or outlined
- Color ads must be prepared as CMYK files
- Include bleed in full page ads (safety area 7.5" x 10"; 9" x 11.5" bleed)
- Submit your ad using PDF/X-1a specifications

### SPONSORSHIP LEVELS

(Packages \$10,000+ include access to the VIP reception for all guests)

#### ○ \$60,000 • TITLE SPONSOR

- Title Sponsorship of the 2024 Values Matter Awards
- Sponsorship of all Values-in-Action 2024 Events and Programs including Just Be Kind®, Be Kind Stick Together, Kindland, VIA Workforce Training and additional school and community events
- Includes all Presenting Sponsor benefits listed below

#### ○ \$30,000 • 30<sup>TH</sup> ANNIVERSARY PRESENTING SPONSOR

- "Presented By" designation on all event materials
- Two tables for 8 guests (16 guests total) to attend dinner and VIP reception
- Full-page tribute book ad with placement on inside front or inside back cover
- Logo included on all honoree tribute videos
- Logo on tribute book and invitation
- Logo displayed at event
- Logo on take-home gift for all attendees
- Major logo sponsor of Values-in-Action's Kindland initiative including all materials distributed to schools throughout NE Ohio

#### ○ \$15,000 • UNDERWRITING SPONSOR

- "Underwriting Sponsor" designation on all event materials
- Table for 8 guests to attend dinner and VIP reception
- Full-page tribute book ad with prominent placement
- Logo included on all honoree tribute videos
- Logo in tribute book and invitation
- Logo displayed at event

#### ○ \$10,000 • PLATINUM SPONSOR:

- Table for 8 guests to attend dinner event and VIP reception
- Full-page tribute book ad
- Name listed on honoree tribute videos
- Logo included in tribute book
- Logo displayed at event

#### ○ \$7,500 • GOLD SPONSOR

- Table for 8 guests to attend dinner
- Full-page tribute book ad
- Sponsorship listing in tribute book
- Name displayed at event

#### ○ \$5,000 • SILVER SPONSOR

- Table for 8 guests to attend dinner
- Half-page tribute book ad
- Sponsorship listing in tribute book
- Name displayed at the event

### TICKET PACKAGES

#### ○ \$3,000 • 30<sup>TH</sup> ANNIVERSARY PREFERRED VIP DUO:

- Dinner and VIP reception for 2 guests
- Half-page tribute book ad
- Sponsorship listing in tribute book

#### ○ \$750 • INDIVIDUAL PLUS VIP

- Dinner and VIP reception for 1 guest
- Sponsorship listing in tribute book

#### ○ \$500 • INDIVIDUAL

- Dinner for 1 guest



Please contact Anna Sekerak to purchase a sponsorship package, tickets or a tribute book ad at annas@viafdn.org or 216.281.5637. **Deadline: May 17, 2024**

