

# VALUES MATTER™

## Talking Points About Values-in-Action

- 26th programming year
- Reaches 1,000 schools and 300,000 students annually in all 50 states
- Provides intensive, facilitator-driven programs as well as train-the-trainer, social-emotional learning programs that emphasize kindness, caring and respect. All programming is implemented by dedicated trainers, teachers, guidance counselors and student leaders.
- Empowers students to make values-based decisions every day; treat each other with decency, kindness, civility and respect.
- Offers employability workshops that emphasize soft-skills, character and values and align students with jobs.
- Provides anti-bullying programming for elementary school students.

## Proven outcomes:

- Increased values, decreased bullying, increased graduation rates.
- 16% increase in “conditions for learning” indicators in Cleveland schools.
- 67% decrease in suspensions in John Adams High School, Cleveland’s most violent
- 38% increase in graduation in CMSD schools participating in VIA’s intensive programming.
- 99% of student participants report doing more acts of kindness after a Values-in-Action workshop.

## Tools:

- 4-Minute Video showing culture change in Cleveland’s most violent school: <https://youtu.be/AQrf9BAiGOE>
- Visit [viafdn.org](http://viafdn.org)

