

# 26<sup>TH</sup> ANNUAL VALUES-IN-ACTION® AWARDS DINNER

WEDNESDAY, MAY 5, 2021 • LANDERHAVEN

## VALUES MATTER™

**Malden Mills Corporate Kindness Award**  
**NICHOLAS BERTRAM**  
 President, The GIANT Company



**Gordon E. Heffern Award for Values, Ethics & Community**  
**DAVID GILBERT**  
 President & CEO, Greater Cleveland Sports Commission and Destination Cleveland

**Malden Mills Corporate Kindness Award**  
**ROB RUHLMAN AND FAMILY**  
 Performed Line Products



**Alan R. Schonberg Community Rescuer Award**  
**LEON BIBB**  
 Cleveland Broadcast Legend, 3News Reporter and Commentator

**Rescuer of Humanity Award**  
**PETER GEORGESCU**  
 Chairman Emeritus, Young & Rubicam, Visionary Evangelist for Business Social Responsibility

**Close Caputo Educator of Humanity Award**  
**CHUCK KYLE**  
 Head Football Coach, St. Ignatius High School

### SPONSORSHIP AND TICKET INFORMATION

#### TABLE PACKAGES

(\*Table packages \$10,000+ include access to the VIP reception for all table guests)

- \$50,000 EXCLUSIVE TITLE SPONSORSHIP**
- \$25,000 PRESENTING SPONSOR:**
  - \*Exclusive **INDUSTRY** Sponsor
  - “Presented By” designation on all event materials
  - **LOGO included on event promotional give-away to all attendees**
  - **Included as sponsor of VIA’s Just Be Kind initiative**
  - Full-page ad in program book with prominent placement
  - Your LOGO displayed at the event
  - VIP reception with honorees
  - Preferred seating for two (2) tables of 8 (16 guests)
  - Sponsorship listing in program book
- \$15,000 UNDERWRITING SPONSOR:**
  - “Underwriting Sponsor” designation on all event materials
  - **Full-page ad in program book with prominent placement**
  - Your LOGO displayed at the event
  - VIP reception with honorees
  - Preferred seating for table of 8
  - Sponsorship listing in program book
- \$10,000 PLATINUM SPONSOR:**
  - Your **LOGO displayed at the event**
  - **VIP reception with honorees**
  - Full-page ad in program book
  - Preferred seating for table of 8
  - Sponsorship listing in program book
- \$7,500 GOLD SPONSOR:**
  - **Full-page ad in program book**
  - Your name displayed at the event
  - Seating for table of 8
  - Sponsorship listing in program book
- \$5,000 SILVER SPONSOR:**
  - Half-page ad in program book
  - Your name displayed at the event
  - Seating for table of 8
  - Sponsorship listing in program book

#### TICKET PACKAGES

- \$2,350 PREFERRED TICKETS:**
  - Half-page ad in the program book
  - Seating for two (2) guests
  - VIP Reception with honorees
  - Sponsorship listing in program book
- \$650 INDIVIDUAL TICKET PLUS**
  - **VIP Reception with honorees**
  - **Sponsorship listing in program book**
  - Seating for one (1) guest
- \$500 INDIVIDUAL TICKET**
  - Seating for one (1) guest

#### AD OPPORTUNITIES

A la carte ads for the event program book

#### EVENT PROGRAM BOOK AD RATES

PROGRAM BOOK GIVEN OUT AT THE EVENT

- Full Page: \$3,350
- Half Page: \$1,725

### REGISTER NOW TO SUPPORT THIS EVENT • DEADLINE: APRIL 15<sup>TH</sup>

Name: \_\_\_\_\_  
 Business or Organization: \_\_\_\_\_  
 Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_  
 Contact (if different than above): \_\_\_\_\_  
 Phone: ( ) \_\_\_\_\_ Other: ( ) \_\_\_\_\_ E-mail: \_\_\_\_\_

#### PAYMENT INFORMATION

- Enclosed is a tax-deductible check (to the extent the law allows) in the amount of \$ \_\_\_\_\_ (Make checks payable to Values-in-Action Foundation®)
- Credit Card  Visa®  Mastercard®  American Express®
- Amount \$ \_\_\_\_\_ Acct. #: \_\_\_\_\_
- Exp. Date: \_\_\_\_\_ Signature: \_\_\_\_\_
- Please send an invoice to \_\_\_\_\_ in the amount of \$ \_\_\_\_\_

**Increasing Values.  
 Decreasing Bullying.  
 Increasing Graduation Rates.**

Detach this form and mail to Values-in-Action at 6700 Beta Dr. Suite 120 • Mayfield, Ohio • 44143 or email all of the above information to amanda@viafdn.org. For questions, please contact Amanda Guarnieri at 440.463.6205 or amanda@viafdn.org.

**Please send your completed ad and guest names to amanda@viafdn.org by APRIL 15<sup>TH</sup>.**

