

26TH ANNUAL VALUES-IN-ACTION[®] AWARDS DINNER

WEDNESDAY, JANUARY 20, 2021 • EXECUTIVE CATERERS AT LANDERHAVEN

VALUES MATTER[™]

Increasing Values. Decreasing Bullying. Increasing Graduation Rates.

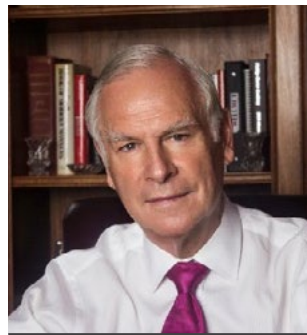
Co-founded by Susan & Stuart Muszynski in 1994, Values-in-Action Foundation is committed to empowering students and adults to build communities of kindness, caring and respect through programs that teach, promote and provide skills and tools that enable individuals to make values-based decisions every day. This event showcases that the link between school, community and workplace is powerful and inspiring. The event's honorees are true role models who lead with their values. All proceeds from the event support Values-in-Action's character-education programming.



Malden Mills Corporate Kindness Award

NICHOLAS BERTRAM

President, The GIANT
Company



Rescuer of Humanity Award

PETER GEORGESCU

Chairman Emeritus, Young
& Rubicam, Visionary
Evangelist for Business Social
Responsibility



Malden Mills Corporate Kindness Award

ROB RUHLMAN AND FAMILY

Preformed Line Products



Gordon E. Heffern Award for Values, Ethics & Community

DAVID GILBERT

President & CEO,
Greater Cleveland Sports
Commission and Destination
Cleveland

ADDITIONAL AWARDS GIVEN THAT EVENING:

Alan R. Schonberg Community Rescuer Award
Close Caputo Educator of Humanity Award
Eric Scott Russell Student Kindness Award



For Sponsorship Opportunities, please contact Amanda Guarnieri at amanda@viafdn.org or 440.463.6205.

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SPONSORSHIP AND TICKET INFORMATION

TABLE PACKAGES

(*Table packages \$10,000+ include access to the VIP reception for all table guests)

\$50,000 EXCLUSIVE TITLE SPONSORSHIP

\$25,000 PRESENTING SPONSOR*:

- *Exclusive **INDUSTRY** Sponsor
- "Presented By" designation on all event materials
- **LOGO included on event promotional give-away to all attendees**
- **Included as sponsor of VIA's Just Be Kind initiative**
- Full-page ad in program book with prominent placement
- Your LOGO displayed at the event
- VIP reception with honorees
- Preferred seating for two (2) tables of 8 (16 guests)
- Sponsorship listing in program book

\$15,000 UNDERWRITING SPONSOR:

- "Underwriting Sponsor" designation on all event materials
- **Full-page ad in program book with prominent placement**
- Your LOGO displayed at the event
- VIP reception with honorees
- Preferred seating for table of 8
- Sponsorship listing in program book

\$10,000 PLATINUM SPONSOR:

- Your **LOGO displayed at the event**
- **VIP reception with honorees**
- Full-page ad in program book
- Preferred seating for table of 8
- Sponsorship listing in program book

\$7,500 GOLD SPONSOR:

- **Full-page ad in program book**
- Your name displayed at the event
- Seating for table of 8
- Sponsorship listing in program book

\$5,000 SILVER SPONSOR:

- Half-page ad in program book
- Your name displayed at the event
- Seating for table of 8
- Sponsorship listing in program book

TICKET PACKAGES

\$2,350 PREFERRED TICKETS:

- Half-page ad in the program book
- Seating for two (2) guests
- VIP Reception with honorees
- Sponsorship listing in program book

\$650 INDIVIDUAL TICKET PLUS

- **VIP Reception with honorees**
- **Sponsorship listing in program book**
- Seating for one (1) guest

\$500 INDIVIDUAL TICKET

- Seating for one (1) guest

AD OPPORTUNITIES

A la carte ads for the event program book

EVENT PROGRAM BOOK AD RATES

PROGRAM BOOK GIVEN OUT AT THE EVENT

- Full Page: \$3,350
- Half Page: \$1,725

REGISTER NOW TO SUPPORT THIS EVENT • DEADLINE: JANUARY 4TH

Name: _____

Business or Organization: _____

Address: _____ City, State, Zip: _____

Contact (if different than above): _____

Phone: () _____ Other: () _____ E-mail: _____

PAYMENT INFORMATION

Enclosed is a tax-deductible check (to the extent the law allows)
 in the amount of \$ _____ (Make checks payable to Values-in-Action Foundation®)

Credit Card Visa® Mastercard® American Express®

Amount \$ _____ Acct. #: _____

Exp. Date: _____ Signature: _____

Please send an invoice to _____ in the amount of \$ _____

Detach this form and mail to Values-in-Action at 6700 Beta Dr. Suite 120 • Mayfield, Ohio • 44143 or email all of the above information to amanda@viafdn.org. For questions, please contact Amanda Guarneri at 440.463.6205 or amanda@viafdn.org.

Please send your completed ad and guest names to amanda@viafdn.org by **JANUARY 4TH**.



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