

THE 2025 KINDNESS — GAMES —

PRESENTED BY

Kindland
JUST BE  KIND[®]

Compete to be recognized as the kindest school in the nation!

Kindland™ is hosting the 2nd Annual Kindness Games to heighten student and staff awareness to the importance of kindness and the positive impact it can have on their lives and the lives of others.

Schools compete nationwide to **log the MOST ACTS OF KINDNESS**, and those with the highest number of acts logged will be recognized nationally and receive monetary awards – SEE RIGHT.

How Your School Can Participate in The Kindness Games:

- 1) Choose one educator to visit www.BeKindland.com or **use the QR code below** to register your school as a Kindness Games participant.
- 2) After registering, you will receive a link to share with your students and staff. This link will take you directly to the page to post acts of kindness.
- 3) Throughout The Kindness Games, encourage students and staff to use the link to log any acts of kindness they see or do – including examples found in the news or media – from **FEBRUARY 17 THRU APRIL 18**.
- 4) At the end of The Kindness Games, the number of acts of kindness from each school will be tallied and the top three winners will be recognized in the following three categories: K-5, 6-8, 9-12.

Win AMAZING prizes for your school!

**Winners in each category will be based on the number of acts of kindness posted by your school vs. your total school enrollment.*

First Place: \$5,000

Second Place: \$2,500

Third Place: \$1,000

There will be first, second, and third place winners in each of the following grade level categories: K-5, 6-8, and 9-12.

**NOTE: Using percentages allows schools of any size to be able to compete against one another fairly.*

IMPORTANT: Share this opportunity with your parent organizations, club advisors, counselors... anyone willing to take the lead and encourage kindness!
REGISTER TODAY

Imagine what your school could do with \$5,000!

Why are THE KINDNESS GAMES™ important?

It takes 5 positive acts of kindness to counteract 1 act of meanness or negativity. By recognizing and sharing acts of kindness, we can drown out the negativity heard on social media, the news, at home, and in our school hallways and create more positive school and community cultures.



Learn more about Kindland at www.BeKindland.com. Share your school's Kindness Games journey on social media @BeKindland and #KindnessGames



www.BeKindland.com

