

How to How-to Guide

FEBRUARY 5, 2026

KICKOFF FOR KINDNESS

A NATIONWIDE SCHOOL KINDNESS PRESENTATION



Kindland
JUST BE KIND®



DECIDE WHO WILL WATCH

Decide how many students will watch - classrooms, whole school, or only certain grades and students.

DECIDE HOW YOU WILL PRESENT KICKOFF

Decide when you plan to present the video. In class? In an assembly?



Make sure that your projector and/or laptop are ready to play video and audio via the link sent out the week of Feb. 2nd



PRINT OPTIONAL KICKOFF FOR KINDNESS CLASS GUIDE

Print or email your students our optional class guide before or after Kickoff.

KICKOFF!

Sit back and watch Kindland, the NFL Foundation, and the Pro Football Hall of Fame share the stories of NFL Players and kids. After Kickoff, prepare for Kindland's next big challenge for your whole school - the Kindness Games. Register at BeKindland.org

