

VALUES MATTER

AWARDS DINNER

Thursday, June 26, 2025

VIP RECEPTION: 5:30 PM REGISTRATION: 6:15 PM AWARDS DINNER: 7:00 PM

LANDERHAVEN 6111 LANDERHAVEN DR. MAYFIELD HEIGHTS, OH 44124



For sponsorship opportunities, tickets, or a congratulatory program book ad, please contact Anna Sekerak at annas@viafdn.org or 216-281-5637

DEADLINE: JUNE 6



Michele Benson & GBS Corp
Malden Mills Corporate Kindness Award



Michael Dowling & Northwell Health
Rescuer of Humanity Award



Brent Ballard
Gordon E. Heffern Award for Values, Ethics and Community



Dr. Shelly Senders & Senders Pediatrics
Alan R. Schonberg Community Rescuer Award



About Values-in-Action

Co-founded by Susan & Stuart Muszynski in 1994, Values-in-Action Foundation is committed to empowering students and adults to build communities of kindness, caring and respect through programs that teach, promote and provide skills and tools that enable individuals to make values-based decisions every day.

This event showcases that the link between school, community and the workplace is powerful and inspiring. The event's honorees are true role models who lead with their values.



Paul & Lauren Hanna
Heffern-Meyer Family Legacy Award



Scott DiMauro & Ohio Education Association
Close-Caputo Educator of Humanity Award



Values-in-Action is a 501c3 non-profit organization. All proceeds support Values-in-Action's character-education programming.

VALUES-IN-ACTION FOUNDATION
6700 Beta Dr. Ste. 120
Mayfield, OH 44143
440-463-6205 viafdn.org

VALUES MATTER

SPONSORSHIP OPPORTUNITIES

JOIN US AS WE HONOR THIS YEAR'S DESERVING HONOREES
SPONSORSHIPS • TICKETS • CONGRATULATORY ADS



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CONTACT:

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DEADLINE: JUNE 6

SPONSORSHIP LEVELS

(Packages \$10,000+ include access to the VIP reception for all guests)

- \$50,000 • TITLE SPONSOR**
 - Title Sponsorship of the 2025 Values Matter Awards
 - Sponsorship of all Values-in-Action 2025 Events and Programs including Be Kind Stick Together, Kindland, and VIA Workforce Training
 - Includes all Presenting Sponsor benefits listed below
- \$30,000 • PRESENTING SPONSOR**
 - “Presented By” designation on all event materials
 - Two tables for 8 guests (16 guests total) to attend dinner and VIP reception
 - Full-page tribute book ad with placement on inside front or inside back cover
 - Logo included on all honoree tribute videos
 - Logo on tribute book and invitation
 - Logo displayed at event
 - Logo on take-home gift for all attendees
 - Major logo sponsor of Values-in-Action’s Kindland initiative
- \$20,000 • UNDERWRITING SPONSOR**
 - “Underwriting Sponsor” designation on all event materials
 - Table for 8 guests to attend dinner and VIP reception
 - Full-page tribute book ad with prominent placement
 - Logo included on all honoree tribute videos
 - Logo in tribute book and invitation
 - Logo displayed at event
- \$10,000 • PLATINUM SPONSOR**
 - Table for 8 guests to attend dinner event and VIP reception
 - Full-page tribute book ad
 - Name listed on honoree tribute videos
 - Logo included in tribute book
 - Logo displayed at event
- \$7,500 • GOLD SPONSOR**
 - Table for 8 guests to attend dinner
 - Full-page tribute book ad
 - Sponsorship listing in tribute book
 - Name displayed at event
- \$5,500 • SILVER SPONSOR**
 - Table for 8 guests to attend dinner
 - Half-page tribute book ad
 - Sponsorship listing in tribute book
 - Name displayed at the event

TICKET PACKAGES

- \$3,000 • PREFERRED VIP DUO:**
 - Dinner and VIP reception for 2 guests
 - Half-page tribute book ad
 - Sponsorship listing in tribute book
- \$750 • INDIVIDUAL PLUS VIP**
 - Dinner and VIP reception for 1 guest
 - Sponsorship listing in tribute book
- \$550 • INDIVIDUAL**
 - Dinner for 1 guest

TRIBUTE BOOK ADS

Program book given out at the event and sent digitally

- Full Page: \$3,500**
- Half Page: \$1,725**

AD SPECIFICATIONS

All ads are full color
Full Page: 8.5” x 11”
Half Page: 7.5” x 4.75”
(Horizontal ad)

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