

# 28<sup>TH</sup> ANNUAL VALUES-IN-ACTION<sup>®</sup> AWARDS

WEDNESDAY, JUNE 7, 2023

VIP RECEPTION: 5:30PM • REGISTRATION: 6:15PM • AWARDS DINNER: 7:00PM

LANDERHAVEN • 6111 LANDERHAVEN DR. • MAYFIELD HEIGHTS, OH 44124

VALUES  
MATTER™

## HONORING:

Malden Mills Corporate Kindness Award  
**KEN TAYLOR AND OHIO CAT**

Visionary Corporate  
and Community Activist



Malden Mills Corporate Kindness Award  
**SWAGELOK COMPANY**



Represented by:

**THOMAS F. LOZICK**

Chairman and  
Chief Executive Officer

**HANNAH DELIS**

Chief Human Resources  
Officer

**BRENT A. BLOUCH**

Chief Commercial Officer

**CHRIS MIKLICH**

Chief Financial Officer

**JAMES CAVOLI**

President and  
Chief Operating Officer

Gordon E. Heffern Award for Values,  
Ethics & Community

**DAN SIMON, MD**

Iconic Community Leader  
in Patient Care



Alan R. Schonberg

Community Rescuer Award

**THERESA CARTER**

**AND SYNTHOMER FOUNDATION**

Community Foundation Leader



Rescuer of Humanity Award

**DETROIT YOUTH CHOIR**

Directed by:

Anthony White



Close-Caputo Educator of Humanity Award

**FR. RAYMOND P. GUIAO, S.J. '82**

President, Saint Ignatius High School



## AD OPPORTUNITIES

### EVENT PROGRAM BOOK AD RATES

Program book given out at the event and sent  
digitally

- Full Page: \$3,350
- Half Page: \$1,725

### AD SPECIFICATIONS

Full Page: 8.5" x 11"

Half Page: 7.5" x 4.75" (Horizontal ad)

- Images must be submitted at 300 dpi
- All fonts must be provided or outlined
- Color ads must be prepared as CMYK files
- Include bleed in full page ads  
(safety area 7.5" x 10"; 9" x 11.5" bleed)
- Submit your ad using PDF/X-1a specifications

## SPONSORSHIP LEVELS

(Packages \$10,000+ include access to the VIP reception for all guests)

### ○ \$50,000 TITLE SPONSOR

- Title Sponsorship of the 2023 Values Matter Awards
- Sponsorship of all Values-in-Action 2023 Events and Programs including Just Be Kind<sup>®</sup>, Be Kind Stick Together, Kindland, VIA Workforce Training and additional school and community events
- Includes all Presenting Sponsor benefits listed below

### ○ \$25,000 PRESENTING SPONSOR

- "Presented By" designation on all event materials
- Two tables for 8 guests (16 guests total) to attend dinner and VIP reception
- Full-page tribute book ad with placement on inside front or inside back cover
- Logo included on all honoree tribute videos
- Logo on tribute book and invitation
- Logo displayed at event
- Logo on take-home gift for all attendees
- Major logo sponsor of Values-in-Action's Kindland initiative including all materials distributed to schools throughout NE Ohio

### ○ \$15,000 UNDERWRITING SPONSOR

- "Underwriting Sponsor" designation on all event materials
- Table for 8 guests to attend dinner and VIP reception
- Full-page tribute book ad with prominent placement
- Logo included on all honoree tribute videos
- Logo in tribute book and invitation
- Logo displayed at event

### ○ \$10,000 PLATINUM SPONSOR:

- Table for 8 guests to attend dinner event and VIP reception
- Full-page tribute book ad
- Name listed on honoree tribute videos
- Logo included in tribute book
- Logo displayed at event

### ○ \$7,500 GOLD SPONSOR

- Table for 8 guests to attend dinner
- Full-page tribute book ad
- Sponsorship listing in tribute book
- Name displayed at event

### ○ \$5,000 SILVER SPONSOR

- Table for 8 guests to attend dinner
- Half-page tribute book ad
- Sponsorship listing in tribute book
- Name displayed at the event

## TICKET PACKAGES

### ○ \$2,500 PREFERRED VIP DUO:

- Dinner and VIP reception for 2 guests
- Half-page tribute book ad
- Sponsorship listing in tribute book

### ○ \$750 INDIVIDUAL PLUS VIP

- Dinner and VIP reception for 1 guest
- Sponsorship listing in tribute book

### ○ \$500 INDIVIDUAL

- Dinner for 1 guest



Please contact Amanda Guarneri to purchase a sponsorship package, tickets or a tribute book ad at [amanda@projectlove.org](mailto:amanda@projectlove.org) or 440.463.6205. **Deadline: May 19<sup>th</sup>**