

October 5, 2026



Dear Friends & Community Leaders,

We hope you will join us at our annual ***Celebration of Goodness*** luncheon on **Friday, December 4th** (11:30am – 1:30pm) and invite you to support the event and our mission as we celebrate and honor:

Sam Miller Goodness Award Recipients:

Jim Bennett, Former Senior Partner, McKinsey & Company
Toby Cosgrove, Former President and CEO, Cleveland Clinic
Eric Kaler, President, Case Western Reserve University
Chris Ronayne, Cuyahoga County Executive

Arnold R. Pinkney Award for Civic Leadership Recipient:

Kevin Clayton, EVP - Chief Impact and Equity Officer,
Rock Entertainment Group – Cleveland Cavaliers

Values-in-Action (VIA) will also present its **Kindland “Ritter Way” Award** to the responding officers of the July 2026 Rittman, Ohio domestic break-in call and mass shooting. Honorees include **Fallen Rittman Police Officer Sgt. Scott Ries**, **Injured Medina County Sheriff’s deputies**, and **Wayne County K9, Vick**.

The luncheon is a celebration of all that is good in our amazing community, and we welcome all to attend at no cost!

Sam Miller established the *Sam Miller Goodness Award* and ***Celebration of Goodness*** event with the vision that, by honoring prominent leaders who exemplify goodness, Cleveland can become a national model of positive values. Sam entrusted VIA to continue the annual awards ceremony and celebrate these positive virtues in our community. A second award, the *Arnold R. Pinkney Award for Civic Leadership*, was added following Arnold’s passing 12 years ago. Both Sam and Arnold felt that an exemplary community is one that represents goodness, kindness, and love.

In addition to recognizing this year’s incredible honorees, VIA (now in its 32nd year) will also celebrate its Kindland initiative as it continues on its path to making Ohio the “kindest state” through its ongoing school and community programming. VIA’s kindness, anti-bullying, and workforce training programs are carried out in schools throughout Northeast Ohio, in **85 counties** throughout Ohio, and across the nation. Since 1994, VIA has trained more than **3,000,000 students** in over **9,000 schools**.

While the event is free, we hope you will consider supporting as a sponsor and/or by placing a congratulatory ad in the program tribute book. (Sponsors will be recognized on event materials and signage, and the tribute book will be distributed at the event, online, and inserted into the printed Cleveland Jewish News edition on December 4th.) *Proceeds from the event support VIA’s school programming.*

Available sponsorship and ad opportunities are enclosed. (Deadline for both is November 13th.)

Please direct sponsorship and ad questions to: **Anna Sekerak** at annas@viafdn.org or 216-281-5637.

To support, or to simply attend this free event, please scan the enclosed QR code or [CLICK HERE](#).

**Scan to RSVP,
Sponsor, or
Donate**



We look forward to seeing you on December 4th!

Warm Regards,

The 2026 Celebration of Goodness Honorary Event Co-Chairs:

Dick Bogomolny	Akram Boutros, MD	Kathie Brandt	Paul Carleton	Carole Hoover	Stewart Kohl
Howard Lewis	Boyd Pethel	Betty Pinkney	Dick Pogue	Larry Pollock	Albert Ratner

Join us for a CELEBRATION OF GOODNESS

FRIDAY, DECEMBER 4, 2026

11:30am - 1:30pm

Landerhaven • 6111 Landerhaven Dr. • Mayfield Heights, OH 44124

Presenting the

Sam Miller Goodness Award,
Arnold R. Pinkney Award for Civic Leadership,
and the Kindland "Ritter Way" Award



Kindland
JUST BE ♥ KIND™

SAM MILLER GOODNESS AWARD



Jim Bennett

Former Senior Partner,
McKinsey & Company



Toby Cosgrove

Former President and
Chief Executive Officer,
Cleveland Clinic



Eric Kaler

President,
Case Western Reserve University



Chris Ronayne

Cuyahoga County Executive

ARNOLD R. PINKNEY AWARD FOR CIVIC LEADERSHIP



Kevin Clayton

EVP - Chief Impact and Equity Officer,
Rock Entertainment Group - Cleveland Cavaliers

THE "RITTER WAY" AWARD

Responding officers to Rittman, Ohio domestic call,
and resulting mass shooting



Sgt. Scott Ries

Fallen Rittman Police Officer

BE OUR GUEST!

THIS EVENT IS FREE TO ATTEND.

RSVP Deadline: November 26th



**Sponsorship and Ad Deadline:
November 13th**

To RSVP and/or to purchase a sponsorship
or ad, please scan the provided QR code .

For questions, please contact Anna Sekerak
at annas@viafdn.org or 216-281-5637.

Visit viafdn.org to learn more.



**Injured Medina County
Sheriff's Deputies**



Wayne County K9, Vick

 **values
in action**

Values-in-Action Foundation

6700 Beta Dr. Suite 120

Mayfield, OH 44143

440.463.6205

viafdn.org

Join us for a — CELEBRATION OF GOODNESS

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Arnold R. Pinkney Award for Civic Leadership, and
the Kindland "Ritter Way" Award

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Kevin Clayton

EVP - Chief Impact and Equity Officer,
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KINDLAND "RITTER WAY" AWARD

Remembering

Sgt. Scott Ries

Fallen Rittman Police
Officer

Recognizing

Injured
Medina County
Sheriff's Deputies

Wayne
County K9,
Vick

SPONSORSHIP LEVELS

▪ **EXCLUSIVE TITLE SPONSORSHIP AVAILABLE: \$35,000**

PRESENTING SPONSOR	\$20,000	COMMUNITY SPONSOR	\$10,000	GOODNESS SPONSOR	\$5,000
▪ "Presented by" designation on all event materials and website ▪ Full-page ad in event program book and special Cleveland Jewish News insert		▪ Your logo displayed on all event materials and website ▪ Full-page ad in event tribute book and special Cleveland Jewish News insert		▪ Your name listed as a sponsor ▪ Half-page ad in event tribute book and special Cleveland Jewish News insert	

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TRIBUTE BOOK ADS ONLY

- Full Page: **\$3,500**
- Half Page: **\$2,500**
- Quarter Page: **\$1,500**

CELEBRATION OF GOODNESS AD SPECS

Full page Trim (8"w x 10.875"h)
Full page Bleed (8.25"w x 11.125"h)
Half page Vertical (3.375"w x 9.75"h)
Half page Horizontal (7"w x 4.75"h)
Quarter page (3.375"w x 4.75"h)

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November 13th

RSVP Deadline:

November 26th

For questions, please contact Anna Sekerak at
annas@viafdn.org or 216-281-5637.

Visit www.viafdn.org to learn more.

EVENT FOUNDER:

Sam Miller
(of blessed memory)



EVENT CO-CHAIRS:

Dick Bogomolny
Akram Boutros, MD, FACHE
Kathie Brandt
Paul Carleton
Carole Hoover
Stewart Kohl

Howard Lewis
Boyd Pethel
Betty Pinkney
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