

# THE KINDNESS — GAMES™ —

PRESENTED BY

*Kindland*

JUST BE ♥ KIND®

## Be recognized as the kindest school in the nation!

Kindland™ is hosting The Kindness Games to see which schools can log the most acts of kindness on the Just Be Kind® App.

It's a friendly competition to boost the number of acts of kindness done, witnessed, or experienced in our schools and communities **and** to encourage students to recognize the importance of kindness.

### How Your School Can Participate in The Kindness Games:

- 1) Choose one educator to visit [www.BeKindland.com](http://www.BeKindland.com) to register your school as a Kindland Games participant.
- 2) Share the Kindland Games information with your entire staff and student body and ask that everyone download the Just Be Kind® App. The app is available in both Apple and Android device app stores. When registering, students, and staff will be asked to enter basic contact information, and they **must enter** your school's name to be associated with your school's results.
- 3) Throughout The Kindness Games, encourage your staff and students to use the app to log in as many acts of kindness that **they do or witness someone else doing**. Acts of Kindness can be shared on the app from social media and the news as well.
- 4) At the end of The Kindness Games, the number of acts of kindness and the number of participants logged on the app by each school will be tallied and winners will be recognized in the provided categories.

### Kindness Games Award Categories:

#### Total Percentage of Participants

*This result will be based on the number of individuals who posted acts of kindness vs. a school's total enrollment.*

**First Place: \$5,000**

**Second Place: \$2,500**

**Third Place: \$1,000**

There will be first, second, and third place winners in each of the following grade level categories: K-5, 6-8, and 9-12.

#### Total Percentage of Acts of Kindness

*This will be based on the number of acts of kindness (some individuals will post more than one!) vs. your total school enrollment.*

**First Place: \$5,000**

**Second Place: \$2,500**

**Third Place: \$1,000**

There will be first, second, and third place winners in each of the following grade level categories: K-5, 6-8, and 9-12.

*\*NOTE: Using percentages allows schools of any size to be able to compete against one another fairly.*

### Why are THE KINDNESS GAMES™ important?

It takes 5 positive acts of kindness to counteract 1 act of meanness or negativity. The more we can recognize and share acts of kindness, the more we can drown out the negativity we hear on social media, the news, at home, and in our school hallways and create more positive school and community cultures. Learn more about Kindland at [www.BeKindland.com](http://www.BeKindland.com). Share your school's Kindness Games journey on social media [@BeKindland](https://twitter.com/BeKindland) and [#KindnessGames](https://twitter.com/KindnessGames)



[www.BeKindland.com](http://www.BeKindland.com)

values  
in action