

Kindland

JUST BE  KIND®

PRESENTS

KICKOFF FOR KINDNESS

FEBRUARY 8, 2024

WITH SUPPORT FROM THE



NFL PLAYERS' KINDNESS STORIES. CELEBRITIES. INSPIRATIONAL MESSAGES. AND MUCH MORE!

On February 8th, join schools and students from across the country for a FREE kindness event right from the comfort of your own school! This fun-filled, energetic video presentation will encourage your students to lead with compassion, empathy, and kindness while being inspired by NFL players'

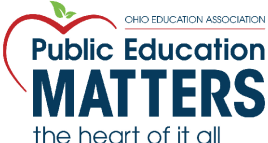
kindness stories, positive peer messages, and more! The goal is to have 100,000 students watch on the SAME DAY so that students feel united in working toward one common goal – to treat one another with kindness, caring, and respect.

REGISTER YOUR SCHOOL AT WWW.BEKINDLAND.COM

BY FEBRUARY 1ST

GREAT FOR RANDOM ACTS OF KINDNESS MONTH & IT'S SUPER BOWL WEEK

#KICKOFFFORKINDNESS2024



Register your school at www.BeKindland.com



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SPONSORED BY THE NFL FOUNDATION



REGISTER YOUR SCHOOL AT WWW.BEKINDLAND.COM BY FEBRUARY 1ST

The **FREE** 40-minute presentation will be emailed to you prior to February 8th so that you can easily fit the program into any class period or schedule that works for you.

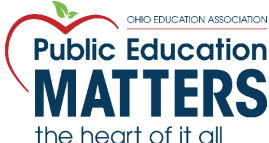
Kindland is a national initiative of Values-in-Action Foundation, a non-profit organization that has been in the business of spreading positivity and kindness for 29 years. It has created and implemented a variety of programs to service all demographics in schools, businesses, and the community. Its programming has reached over 1.7 million students in all 50 states. Learn more at viafdn.org.

HOW TO PARTICIPATE

1. Register by February 1st at BeKindland.com.
2. Decide how and when you will present the **FREE** 40-minute program to your students. In the classroom? Assembly style? You can click and play the presentation at any time that fits into your schedule on February 8th.
3. You will receive the program link via email prior to February 8th.
4. **KICKOFF FOR KINDNESS.**
February 8th – click and play the program for your students. Easy as that!

GREAT FOR SUPER BOWL WEEK & RANDOM ACTS OF KINDNESS MONTH

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