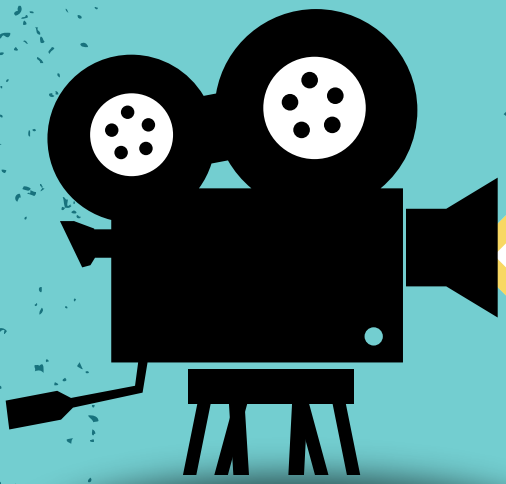
Kindland™

JUST BE KIND®

WITH SUPPORT FROM THE NFL FOUNDATION

2026-2027
KICKOFF FOR KINDNESS

STUDENT VIDEO CONTEST



WIN TICKETS TO SUPER BOWL LXI AT SOFI STADIUM IN INGLEWOOD, CA

THE CHALLENGE

- Create a video that conveys the power of kindness and motivates others to be kind.
- Your student's video could be featured in Kindland's "Kickoff for Kindness" school presentation airing in schools across the country on February 11, 2027.

GRAND PRIZE

TWO (2) TICKETS TO SUPER BOWL LXI
including travel and accommodations

RUNNERS-UP

1ST RUNNER UP: $1,000
2ND RUNNER UP: $750
3RD RUNNER UP: $500





For submission details and full contest rules, use the provided QR code or visit **BeKindland.org**

SUBMISSION DEADLINE: DECEMBER 10, 2026