

October 13, 2025



Dear Friends & Community Leaders,

We hope you will join us at our annual ***Celebration of Goodness*** luncheon on **Monday, December 8th** (11:30am – 1:30pm) and invite you to support the event and our mission as we celebrate and honor:

Sam Miller Goodness Award Recipients:

[Michael Baston, J.D., Ed.D.](#), Cuyahoga Community College

[Cliff Megerian, MD, FACS](#), University Hospitals

[National Council of Jewish Women/CLE](#)

Represented by Marcy Schwartz & Mindi Axner

[Margaret W. Wong](#), Margaret Wong & Associates LLC

Arnold R. Pinkney Award for Civic Leadership Recipient

[Randy McShepard](#), RPM International Inc.

Values-in-Action (VIA) will also present its Kindland “Ritter Way” Award to the family of fallen police officer, **Phillip Wagner (Lorain Police)** and Lorain officers, **Peter Gale** and **Brent Payne** for their heroic service.

The luncheon is a celebration of all that is good in our amazing community, and we welcome all to attend at no cost!

Please note that community leaders and friends of our honorees have the opportunity to support the event by becoming sponsors and/or placing congratulatory ads in the program tribute book. Sponsors will be recognized on event materials and signage, and the tribute book will be distributed at the event, online, and inserted into the printed Cleveland Jewish News edition on December 12th.

Available sponsorship and ad opportunities are enclosed. The ad and sponsorship deadline is November 14th.

Sam Miller established the *Sam Miller Goodness Award* and ***Celebration of Goodness*** event with the vision that, by honoring prominent leaders who exemplify goodness, Cleveland can become a national model of positive values. Sam entrusted VIA to continue the annual awards ceremony and celebrate these positive virtues in our community. A second award, the *Arnold R. Pinkney Award for Civic Leadership*, was added following Arnold’s passing 11 years ago. Both Sam and Arnold felt that an exemplary community is one that represents goodness, kindness, and love.

In addition to recognizing this year’s incredible honorees, VIA (now in its 31st year) will also celebrate its Kindland initiative as it continues on its path to making Ohio the “kindest state” through its ongoing school and community programming. VIA’s kindness, anti-bullying, and workforce training programs are carried out in schools throughout Northeast Ohio, in 73 counties throughout the state and across the nation. To date, VIA has trained more than 2.6 million students in 6,000 schools since 1994. **Proceeds from the event support VIA’s school programming.**

We hope you will consider supporting the ***Celebration of Goodness*** and join us on **December 8th**!
For sponsorship and ad questions, please contact **Anna Sekerak** at annas@viafdn.org or 216-281-5637.



To support, or to simply attend this free event, please visit www.viafdn.org, scan the enclosed QR code, or [CLICK HERE](#).

Sincerely,

The 2025 Celebration of Goodness Honorary Event Co-Chairs,

Dick Bogomolny
Akram Boutros, MD
Wendie Forman

Carole Hoover
Howard Lewis
Alex Machaskee

Lisa Cynamon Mayers
Boyd Pethel
India Pierce Lee

Betty Pinkney
Albert Ratner
Dan Simon, MD

JOIN US FOR A CELEBRATION OF GOODNESS

Presenting the Sam Miller Goodness Award,
the Arnold R. Pinkney Award for Civic Leadership,
and the Kindland "Ritter Way" Award

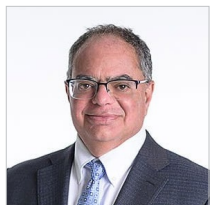


MONDAY, DECEMBER 8, 2025 • 11:30am - 1:30pm

Landerhaven • 6111 Landerhaven Dr. • Mayfield Heights, OH 44124



SAM MILLER GOODNESS AWARD
Michael Baston, J.D., Ed.D.



SAM MILLER GOODNESS AWARD
Cliff Megerian, MD, FACS



University Hospitals



**ARNOLD R. PINKNEY AWARD FOR
CIVIC LEADERSHIP**
Randy McShepard



SAM MILLER GOODNESS AWARD
**National Council of
Jewish Women/CLE**
Represented by Marcy Schwartz & Mindi Axner



SAM MILLER GOODNESS AWARD
Margaret W. Wong



Celebrate goodness
with an
act of kindness!



Please consider bringing one of the below items with you to the Celebration of Goodness luncheon for the THE PANTRY at Tri-C. The Pantry is an on-campus resource that assists students in their pursuit of success.

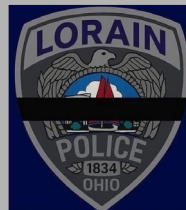
Juices (apple, cranberry, orange, etc.)
Crackers
Pasta sauces/noodles
"Instant" stuffing, rice, potatoes, etc.
Dried fruit (no sugar added)
Baking mixes/sugar/flour
Condiments/dressings

Soups
Breakfast cereals, oatmeal
Pop tarts
Peanut butter/jelly
Cooking oil/cooking spray
Mixed nuts/granola
Spices/seasonings

Bars of soap/body wash
Shampoo/conditioner
Brushes/combs
Deodorant
Paper towels
Shaving cream
Laundry detergent/softener

Toilet paper (4-count packages)
Lotion
Feminine hygiene products
Tissues
Infant care items
Cleaning supplies
Toothbrushes/toothpaste

KINDLAND "RITTER WAY" AWARD
Remembering
Lorain Police Officer



Phillip Wagner

and recognizing Lorain Police Officers



Peter Gale **Brent Payne**

THIS EVENT IS FREE TO ATTEND.

To RSVP or to purchase a sponsorship
or ad, please scan the provided
QR code or visit www.viafdn.org.

RSVP Now



Sponsorship and Ad Deadline: November 14th

RSVP Deadline: November 26th

For questions, please contact Anna Sekerak at annas@viafdn.org
or 216-281-5637. Visit www.viafdn.org to learn more.

EVENT FOUNDER: Sam Miller (of blessed memory)

EVENT CO-CHAIRS:

Dick Bogomolny
Akram Boutros, MD
Wendie Forman
Carole Hoover

Howard Lewis
Alex Machaskee
Lisa Cynamon Mayers
Boyd Pethel

India Pierce Lee
Betty Pinkney
Albert Ratner
Dan Simon, MD



JOIN US FOR A CELEBRATION OF GOODNESS

Presenting the Sam Miller Goodness Award,
the Arnold R. Pinkney Award for Civic Leadership,
and the Kindland "Ritter Way" Award



MONDAY, DECEMBER 8, 2025 • 11:30am -1:30pm

Landerhaven • 6111 Landerhaven Dr. • Mayfield Heights, OH 44124

SAM MILLER GOODNESS AWARD

Michael Baston, J.D., Ed.D.

Cliff Megerian, MD, FACS

**National Council of
Jewish Women/CLE**

Represented by
Marcy Schwartz & Mindi Axner

Margaret W. Wong



University Hospitals

NCJWCLE
STRONG VOICES • POWERFUL IMPACT



ARNOLD R. PINKNEY AWARD FOR CIVIC LEADERSHIP

Randy McShepard



KINDLAND "RITTER WAY" AWARD

Remembering

Phillip Wagner

Lorain
Police Officer

Recognizing

Peter Gale

Lorain
Police Officer

Brent Payne

Lorain
Police Officer

SPONSORSHIP LEVELS

• **EXCLUSIVE TITLE SPONSORSHIP AVAILABLE: \$35,000**

PRESENTING SPONSOR	\$20,000	COMMUNITY SPONSOR	\$10,000	GOODNESS SPONSOR	\$5,000
• "Presented by" designation on all event materials and website • Full-page ad in event program book and special Cleveland Jewish News insert		• Your logo displayed on all event materials and website • Full-page ad in event tribute book and special Cleveland Jewish News insert		• Your name listed as a sponsor • Half-page ad in event tribute book and special Cleveland Jewish News insert	

THIS EVENT IS FREE TO ATTEND.

To RSVP or to purchase a sponsorship or ad, please scan the provided QR code or visit www.viafdn.org.



TRIBUTE BOOK ADS ONLY

- Full Page: **\$3,500**
- Half Page: **\$2,500**
- Quarter Page: **\$1,500**

CELEBRATION OF GOODNESS AD SPECS

Full page Trim (8"w x 10.875"h)
Full page Bleed (8.25"w x 11.125"h)
Half page Vertical (3.375"w x 9.75"h)
Half page Horizontal (7"w x 4.75"h)
Quarter page (3.375"w x 4.75"h)

Sponsorship and Ad Deadline: November 14th

RSVP Deadline: November 26th

For questions, please contact Anna Sekerak at annas@viafdn.org or 216-281-5637.

Visit www.viafdn.org to learn more.

RSVP Now

EVENT FOUNDER:

Sam Miller
(of blessed memory)

EVENT CO-CHAIRS:

Dick Bogomolny
Akram Boutros, MD
Wendie Forman
Carole Hoover
Howard Lewis
Alex Machaskee



Lisa Cynamon Mayers
Boyd Pethel
India Pierce Lee
Betty Pinkney
Albert Ratner
Dan Simon, MD