

VALUES MATTER™

HONORING:



Malden Mills Corporate
Kindness Award
**FRANK SULLIVAN AND
THE SULLIVAN FAMILY**
RPM INTERNATIONAL INC.



Rescuer of Humanity Award
GENERAL DAVID PETRAEUS
UNITED STATES ARMY (RETIRED)



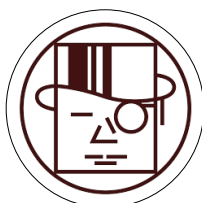
Gordon E. Heffern Award for
Values, Ethics and Community
**GARETH VAUGHAN
AND AMHIGLEY**



Alan R. Schonberg Community
Rescuer Award
ADVANCE OHIO
ADVANCE OHIO



Heffern Family Legacy Award
THE DIGERONIMO FAMILY
DiGERONIMO
COMPANIES



Close-Caputo Educator
of Humanity Award
ED WEBER AND RON KISNER
WELLINGTON EXEMPTED
VILLAGE SCHOOLS



Empowering
students
and adults
to change
their schools,
businesses, and
communities,
one act of
kindness
at a time

THURSDAY,
JUNE 6, 2024

Landerhaven

6111 Landerhaven Dr.
Cleveland, OH • 44124





VALUES MATTER™

THURSDAY, JUNE 6, 2024

VIP RECEPTION: 5:30PM • REGISTRATION & COCKTAILS: 6:15PM
AWARDS DINNER: 7:00PM

LANDERHAVEN • 6111 LANDERHAVEN DR. • MAYFIELD HEIGHTS, OH 44124

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TITLE SPONSOR



PRESENTING SPONSORS



*Mike & Diane
Gibbons*



Riverside



At the time of printing

EVENT LEADERSHIP

GENERAL CO-CHAIRS

Mike Gibbons

Stewart Kohl

EVENT CO-CHAIRS

Jim Barsella
Jim Bennett
Dan Charney
Chris Clegg
Eric Gordon
Harley Gross
Paul Hanna
Joe Kanfer
Bob Klonk

Ray Leach
Howard Lewis
Emily Lord
Jeneen Marziani
Angelina Milo
Steven Muszynski
Pat Pastore
Chuck Ratner
John Saada

Dan Sehlhorst
Pat Tiberi
Porter Vergon
Eric & Joyce Wald
Thomas Welsh
Chuck Whitehill
Dan Zelman

List at time of printing

HONORARY CO-CHAIRS

Albert Ratner

Dan Simon, MD



Values-in-Action is committed to empowering students and adults to act with values such as integrity, kindness, respect, love, open communication, hope, a commitment to giving back, believing in one's self, and believing in others.

Values-in-Action's 2024 VALUES MATTER honorees are shining examples of these values.

Since 1994, Values-in-Action's school programming has trained over 2 million students. All event proceeds enable Values-in-Action to continue and expand its valuable character, workforce and kindness initiatives to schools and communities in Northeast Ohio and across the country.

www.viafdn.org

30TH ANNIVERSARY CELEBRATION

SPONSORSHIP LEVELS *(Packages \$10,000+ include access to the VIP reception for all guests)*

○ \$60,000 • TITLE SPONSOR

- Title Sponsorship of the 2024 Values Matter Awards
- Sponsorship of all Values-in-Action 2024 Events and Programs including Just Be Kind®, Be Kind Stick Together, Kindland, VIA Workforce Training and additional school and community events
- Includes all Presenting Sponsor benefits listed below

○ \$30,000 • 30TH ANNIVERSARY PRESENTING SPONSOR

- "Presented By" designation on all event materials
- Two tables for 8 guests (16 guests total) to attend dinner and VIP reception
- Full-page tribute book ad with placement on inside front or inside back cover
- Logo included on all honoree tribute videos
- Logo on tribute book and invitation
- Logo displayed at event
- Logo on take-home gift for all attendees
- Major logo sponsor of Values-in-Action's Kindland initiative including all materials distributed to schools throughout NE Ohio

○ \$15,000 • UNDERWRITING SPONSOR

- "Underwriting Sponsor" designation on all event materials
- Table for 8 guests to attend dinner and VIP reception
- Full-page tribute book ad with prominent placement
- Logo included on all honoree tribute videos
- Logo in tribute book and invitation
- Logo displayed at event

○ \$10,000 • PLATINUM SPONSOR

- Table for 8 guests to attend dinner event and VIP reception
- Full-page tribute book ad
- Name listed on honoree tribute videos
- Logo included in tribute book
- Logo displayed at event

○ \$7,500 • GOLD SPONSOR

- Table for 8 guests to attend dinner
- Full-page tribute book ad
- Sponsorship listing in tribute book
- Name displayed at event

○ \$5,000 • SILVER SPONSOR

- Table for 8 guests to attend dinner
- Half-page tribute book ad
- Sponsorship listing in tribute book
- Name displayed at the event

TICKET PACKAGES

○ \$3,000 • 30TH ANNIVERSARY PREFERRED VIP DUO

- Dinner and VIP reception for 2 guests
- Half-page tribute book ad
- Sponsorship listing in tribute book

○ \$750 • INDIVIDUAL PLUS VIP

- Dinner and VIP reception for 1 guest
- Sponsorship listing in tribute book

○ \$500 • INDIVIDUAL

- Dinner for 1 guest

AD OPPORTUNITIES

EVENT PROGRAM BOOK AD RATES

Program book given out at the event and sent digitally

- Full Page: \$3,350
- Half Page: \$1,725

Please contact **Anna Sekerak** to purchase a sponsorship package, tickets or a tribute book ad at **annas@viafdn.org** or **216.281.5637**.

DEADLINE: MAY 17TH, 2024