

NOW VIRTUAL

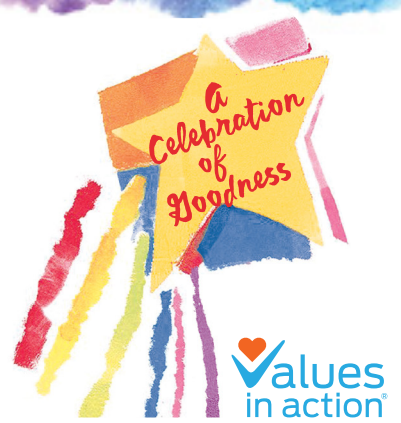
SPONSORSHIP & AD INFORMATION **CELEBRATION OF GOODNESS**

Presenting the Sam Miller Goodness Award
and the Arnold R. Pinkney Award for Civic Leadership

THURSDAY, OCTOBER 7, 2021

11:30am • **FREE VIRTUAL EVENT**

TUNE IN AT: www.viafdn.org



HONORING:



Cleveland Clinic
Represented by:
Tom Mihaljevic, MD
Sam Miller
Goodness Award



THE CLEVELAND ORCHESTRA
Represented by:
**André Gremillet, Richard Smucker
& Franz Welsler-Möst**
Sam Miller Goodness Award



SECRETARY MARCIA L. FUDGE
U.S. Department of
Housing and Urban Development
Arnold R. Pinkney Award
for Civic Leadership



INDIA PIERCE LEE
Cleveland Foundation
Sam Miller
Goodness Award

SPONSORSHIP LEVELS & ADVERTISING RATE SHEET AND SPECIFICATIONS

• **EXCLUSIVE TITLE SPONSORSHIP AVAILABLE: \$30,000**

PRESENTING SPONSOR	\$20,000	COMMUNITY SPONSOR	\$10,000	GOODNESS SPONSOR	\$5,000
<ul style="list-style-type: none"> • "Presented by" designation on all virtual event materials and website • Industry Exclusive • Full-page ad in the program book presented virtually and in a Cleveland Jewish News Special Insert published October 8th • Special in-person luncheon with honorees when possible at a later date 		<ul style="list-style-type: none"> • Your logo displayed on all virtual event materials and website • Full-page ad in the program book presented virtually and in a Cleveland Jewish News Special Insert published October 8th • Special in-person luncheon with honorees when possible at a later date 		<ul style="list-style-type: none"> • Your name listed as sponsor • Half-page ad in the program book presented virtually and in a Cleveland Jewish News Special Insert published October 8th 	

TRIBUTE BOOK – CONGRATULATORY AD RATES* (Tribute book will be viewable online and inserted into a special Cleveland Jewish News print insert)		
<input type="radio"/> Full Page: \$3,500	*Ads are available a la carte. <input type="radio"/> Half Page: \$2,000	<input type="radio"/> Quarter Page: \$1,000

SPONSORSHIP AND AD DEADLINE: SEPTEMBER 17TH

PAYMENT SPECIFICATIONS

Please send all payments with this sheet to: Values-in-Action Foundation, 6700 Beta Dr. Ste. 120 • Mayfield, OH • 44143
For any questions, contact Amanda Guarnieri at amanda@viafdn.org or 440.463.6205.

Make payment out to Values-in-Action Foundation. Your sponsorship (or ad) is a philanthropic donation to Values-In-Action Foundation and is tax deductible to the full extent of the law.

Name: _____ Payment enclosed – check or money order
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EVENT FOUNDER: Sam Miller (of blessed memory)